

# James Jesse Pertuset

## Summary

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- Experience designing, developing, and managing small and large-scale websites (education, business and nonprofit)
- Knowledge of developing responsive websites with HTML5 and CSS3
- Familiarity with web accessibility, search engine optimization, website marketing, and traffic analysis
- Experience implementing, managing, and training users on content management systems (WordPress and Drupal)
- Proactive team player, inspire and learn well from others, and independently motivated (experience working remotely)
- Skilled at learning new concepts quickly, producing detailed work under tight deadline, and multi-tasking effectively

## Experience

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### **The Office of Distance Education and eLearning, The Ohio State University, Columbus, OH (2015-present)**

- Collaborate on front-end web design for multiple department and client websites developed in Drupal and styled with Sass
- Develop HTML5 and GIF web advertisements and design program icons for Ohio State Online
- Create and optimize newsletter and marketing email templates for mobile displays and multi-platform email clients
- Design guides, brochures, presentations, posters, digital signage, event material, and more
- Develop design style guides and write help articles on creating and updating web content in Drupal websites
- Serve as Design Chair helping plan and brand Innovate, an annual conference on teaching and learning with technology

### **Freelance Web and Graphic Design: JS Studios Designs (2008-present)**

- Create websites, logos, and promotional material for businesses and organizations

### **Southern State Community College, Hillsboro, OH (2011-2015)**

- Designed, developed, and maintained an entire new website for the college as Webmaster and created faculty WordPress sites
- Created promotional print material, digital signage, and videos as a member of the Communications Team
- Collaborated on rebranding the college and produced an award-winning advertisement campaign
- Created web guide for cross-training team and presented college-wide SharePoint training

### **Shawnee State University, Portsmouth, OH (2011-2012)**

- Taught Foundations of Art course as an adjunct instructor

## Education

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Bachelor of Fine Arts, Interactive Media with Art History Minor (2010)

**Shawnee State University, Portsmouth, OH (GPA 3.97)**

- Outstanding Achievement Award in Interactive Media and Art History
- Graduated Summa cum Laude

Associate of Arts (2007)

**Southern State Community College, Hillsboro, OH (GPA 3.85)**

- Phi Theta Kappa Honor Society
- Graduated Magna cum Laude

## Professional Development

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**New York Film Academy, New York City, NY (2012)**

Workshop on digital filmmaking

**An Event Apart, Atlanta, GA (2012)**

Web design conference with workshop on responsive design

## Skills

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- **Web Design and Development** - HTML5, CSS3, Sass, Drupal, WordPress, Responsive Design, UX Design, SEO, Analytics
- **Graphic Design** - Color Theory, Composition, Typography, Margins and Bleeds, File Formats
- **Adobe Creative Suite** - Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Premiere Pro
- **Microsoft Office** - Word, Excel, PowerPoint, Outlook, SharePoint
- **Photography and Photo Editing** - Canon EOS 5D and 60D, Studio and Event Photography
- **Videography and Video Editing** - Panasonic Pro AG-HMC 150 and Canon, Final Cut Pro