

# James Jesse Pertuset

## Summary

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- Understanding of successful design concepts through color theory, composition, and typography
- Experience in establishing brands and identity standards guides
- Ability to design and slice website layouts in Photoshop and Illustrator
- Knowledge of developing responsive websites with HTML5 and CSS3
- Proactive team player, inspire and learn well from others, and independently motivated (experience working remote)
- Skilled at learning new concepts quickly, producing quality, detailed work under tight deadline, and multi-tasking effectively

## Experience

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### **Webmaster | Southern State Community College**, Hillsboro, OH (2011 - present)

- Webmaster duties of maintaining and troubleshooting the college's website
- Member of Communications Department involved in developing promotional material including: advertisement campaigns, publications, posters, mailers, brochures, and videos
- Collaborated on rebranding the college and producing an award-winning advertisement campaign
- Created web guide for cross-training department and presented college-wide SharePoint training

### **Freelance Graphic & Web Designer | JS Studios Designs** (2008 - present)

- Logo design and marketing for businesses and organizations
- Design, code, and maintain websites for businesses and organizations

### **Adjunct Instructor | Shawnee State University**, Portsmouth, OH (2011 - 2012)

- Taught an Introduction to Art course on how to interpret, understand, and appreciate art throughout history
- Tutored the foundations of using the Adobe Creative Suite programs

### **Graphic Artist | The Ledger Independent**, Maysville, KY (2011)

- Designed advertisements for print (newspaper) and web (maysville-online.com)
- Maintained an organized file structure of advertisements on company server

## Education

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B.F.A., Interactive Media with Art History Minor (2010)

### **Shawnee State University**, Portsmouth, OH (GPA 3.97)

- President's and Dean's List
- Outstanding Achievement Award in Interactive Media
- Outstanding Achievement Award in Art History
- Graduated Summa cum Laude

Associate of Arts (2007)

### **Southern State Community College**, Hillsboro, OH (GPA 3.85)

- President's and Dean's List
- Phi Theta Kappa Honor Society
- Graduated Magna cum Laude

## Professional Development

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**New York Film Academy**, New York, NY (2012)

Workshop on Digital Filmmaking

**An Event Apart**, Atlanta, GA (2012)

Web Design Conference with Workshop on Responsive Design

## Skills

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- **Web Design and Development** (HTML5, CSS3, Responsive Design, User Interface Design, Wireframing, SEO, Accessibility, Analytics)
- **Graphic Design** (Typography, Color Theory, Composition, Flow, Margins and Bleeds, File Formats)
- **Adobe Creative Suite** (Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Flash, Premiere Pro)
- **Microsoft Office** (Word, Excel, PowerPoint, Outlook, SharePoint)
- **Photography and Photo Editing/Restoring** (Canon EOS 5D and 60D, Lighting, Exposure)
- **Videography and Video Editing** (Panasonic Pro AG-HMC 150 and Canon, Visual Structure, Final Cut Pro)